



Week ending issue: May 6, 2016 – Issue # 293

Policy

Policy from the WIC State Operations Policy and Procedure Manual – Policy 110.10 Needs Assessment

During FFY2011, each county board of health was charged with the responsibility to complete a Community Health Needs Assessment and Health Improvement Plan (CHNA-HIP). These 99 plans were developed by community teams of health professionals, community leaders, and consumers and identified health priorities and proposed activities addressing those priorities. The plans were submitted electronically to the Iowa Department of Public Health and can be accessed from the department's web page.

The twenty WIC contractors are strongly encouraged to be involved in developing the CHNA-HIPs for their service areas by providing data, participating in discussions, and assisting with the written plan. The WIC office visit requires state WIC consultants to review local agencies involvement in the county CHNA-HIP activities with local agency coordinators.

WIC contractors are also strongly encouraged to link their activities and action plans to the community priorities identified in these plans.

During the 2008 legislative session a new grant requirement was enacted into Iowa Code. Iowa Code 8.11 states that each application for a grant from a state agency must include a minority impact statement. This statement must include the following information:

- Any disproportionate or unique impact of proposed policies or program on minority persons in Iowa,
- A rationale for the existence of program or policies having an impact on minority persons in Iowa, and
- Evidence of consultation of representatives of minority persons in cases where a policy or program has an identifiable impact on minority persons in Iowa.

The minority impact statements submitted will then be used by the state for informational purposes.

Information

Sharon Campbell, RN, was named as one of 100 Great Iowa Nurses at a ceremony held in Des Moines, Sunday, May 1 at the Iowa Events Center.

I'd say several thousand people were in attendance. Only 9 honored were identified as being "community health" nurses. Sharon has been as nurse for 43 years and has been with MATURA since 1988. She works in the WIC clinic and provides MCH services. She is also our CCNC. She is dedicated, supportive, kind and intelligent. She has served and continues to serve as a mentor to many and provides wonderful service in a caring, compassionate, non-judgmental way. She's a wonderful blessing to me and to our agency. There's no one who deserves this award more.

Karla Hynes

WIC / MCH director

MATURA Action Corporation

641-202-7114

Participant Centered Services:

Below is a motivational success story from an email from Molly Kellogg. I think the second sentence is VERY true for those coming to WIC and something we need to do everything we can to overcome, in order to have the most impact on their health, behavior and life!

Engagement has become more of a focus in my practice recently. Patients are often ill at ease, feeling guilty that they need help to begin with, and concerned about how a dietitian will view them and their bad habits. I had been finding that through the daily process of multitasking, I had been having clients walk into the office and catching me poorly prepared. I've been realizing that having the patient's name on the tip of my tongue the moment they walk in the door allows me to look them in the eye, call them by name, and shake their hand. The first 10 seconds of our encounter can be either a success or a loss that foreshadows the whole visit. I'm now making sure to get this part right. This principle has made a huge difference.

Thank you of the Week:

"24 years ago, I was a mom on WIC. I had attempted to breastfeed and failed so at that time, WIC was the only way I could afford to feed my baby as they provided me with formula. They also had education classes and I learned to use foods that I had never been introduced to in my parent's home such as squash and broccoli. It gave me an wonderful foundation to start my own family on a road to good nutrition. 24 years later, I now work for WIC and my daughter is on WIC for her little girl. The program is such a wonderful place to learn about nutrition and to ask questions about your child's growth....questions that doctors do not necessarily know the answers to. The nutritionists provide my daughter with clever ways to get my granddaughters vegetables and fruits in her diet and my daughter can ask questions about her own eating plans and the nutritionists are so good to help her navigate through this time of her life. I'm so thankful for WIC and their resources. Moms are made to feel empowered through this program. They have a say in what their child eats and how much and it feels good to be able to understand nutrition and make good choices for your family."

~WIC Employee from Missouri

eWIC Focus Update

Fourteen out of the twenty WIC agencies have now rolled out eWIC/Focus!

Agencies Currently Using eWIC/Focus

Marion County Public Health
Broadlawns
Johnson County Public Health
Mid-Iowa Community Action
American Home Finding
Scott County Health Department
Community Action of Southeast Iowa
Hawkeye Area Community Action Program
Hillcrest Family Services
Visiting Nurse Association – Dubuque
Operation Threshold
Webster County Health Department
North Iowa Community Action
Upper Des Moines Opportunity

Recalculate Button

This button is used if a child/infant leaves a family to go into another family. If the “losing” family has other family members with benefits on the eWIC card account, you will have to recalculate their benefits in order to remove the benefits that were issued for the child that has now moved out of the family. If the “losing” family was from another agency, then that agency will need to use the recalculate button. Otherwise, the recalculate button will not be used often unless you are troubleshooting with the State office and we are asking you to use it.

Focus Tips:

When reviewing Contact/Address information in Focus please be on the lookout for blank mailing address records. If you find one exists please delete it. Contact/Address information is sent to WIC Direct when sending eWIC account information and a blank record is not valid information so it causes an error that results in the client’s card not being issued on both sides (Focus and WIC Direct). This means you can’t proceed with issuing the food benefits that day and we will have to run a script that night to remove it from Focus so you can start over again and get a card and benefits issued to the participant.

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Training

May:

No NETC this month

July:

NETC Webinar (All new staff) – July 14, from 8:30-11:30

NETC Webinar (Health Professional) – July 21, from 8:30-11:30

NETC Webinar (Support Staff) – July 28, from 8:30-11:30

September:

NETC Webinar (All new staff) – September 15, from 8:30-11:30

NETC Webinar (Health Professional) – September 22, from 8:30-11:30

NETC Webinar (Support Staff) – September 29, from 8:30-11:30

November: *Please note the dates in November*****

NETC Webinar (All new staff) – November 10, from 8:30-11:30

NETC Webinar (Health Professional) – November 16, from 8:30-11:30

NETC Webinar (Support Staff) – November 17, from 8:30-11:30

Dates to Remember-

- Infant/Child Workshop- August 2, 2016
- WIC Contractor Meeting- August 30, 2016
- Communication and Rapport Workshop- October 26, 2016

Note: Due to state-wide rollout of eWIC the Breastfeeding and Maternal Core Workshops will not be held this year. Instead, CPA/Non CPA Health Professionals hired between March 2015 and March 2016 and any other CPA/Non CPA Health Professional who hasn't yet attended one (or both) of these workshops must complete the designated substitute module(s) found under Core Training Workshops on the Personnel section of the Training page on the WIC Web Portal. Before beginning the module(s) please see the "Preamble to the 2016 Breastfeeding and Prenatal & Postpartum Nutrition Modules" (also located on the web portal) for more information before starting the module(s).

Available Formula-

Product	Quantity	Expiration Date	Agency	Contact
Vivonex T.E.N.	60- 2.84 oz. packets	11/2016	State WIC Office	Nicole Newman 515-281-4545
Peptamen Junior 1.5 Cal	114 – 250 ml containers	3 – 6/2016	HACAP	Angela Munson 319-366-7632
Complete Amino Acid Mix	1 can	10/21/2017	Mid-Iowa Community Action	Sierra Steven 515-232-9020, ext. 105
Keto Cal 3:1, 11 ounce unflavored powder	25 containers	8 containers <u>Expire: 9/4/2016;</u> 2 containers <u>Expire: 6/1/2016;</u> 14 containers <u>Expire: 5/10/2016;</u>	HACAP	Angela Munson 319-366-7632

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- (1) Mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
- (2) Fax: (202) 690-7442; or
- (3) Email: program.intake@usda.gov

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